

# HOWARD O

## Product Designer

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### About Me

I specialize in crafting clean, efficient, and data-driven experiences for web based products and mobile apps.

Let me know how I can help improve your product's user experience.

### Skills

- Product Design
- UI/UX Design
- Visual Design
- Interaction Design
- Design System
- UXQA
- Use Case Analysis
- Researching
- User Flows & IA
- Wireframing
- Mockups
- Prototyping
- User Testing
- Iterating

### Tools

- Sketch
- Adobe Photoshop
- Abstract
- Adobe Illustrator
- Zeplin
- Adobe XD
- Invision
- GitHub

### Education

#### UX Design Immersive (Certificate)

General Assembly | July '16

#### B.S. Business Admin (Management)

San Jose State University | Dec '14

### Experience

#### UX Designer

Cisco | June '17 – Present

Helped create intuitive, cohesive, and seamless user experiences with patterns across Cisco Digital Network Architecture Center (DNAC).

– *Design Quality Team (Design System)*

Collaborated with product, engineering, design, and research teams to help create Cohesion Design System for DNAC.

– *UX Quality Assurance Team (UXQA)*

Drove pattern adoption across all DNAC products. Evaluated customer bugs, feature requests, and enhancements to create time sensitive design solutions.

– *Assurance Team (App Team)*

Designed monitoring & troubleshooting dashboards, detail pages, and components.

#### Product Designer

Howardjo.com | Jan '16 – Present

Worked with clients to create web, mobile, and graphic design assets based on project requirements.

Assets include: user research, style guides, user flows, wireframes, concept designs, persona user tests, and prototypes.

#### Account Executive

Yelp | Nov '15 – Jan '16

#### Business Development Intern

iVela | Mar '12 – Aug '12

#### Sale Representative

Vector Marketing | June '09 – Oct '09

#### Team Leader

U.S. Marine Corps | May '05 – May '09